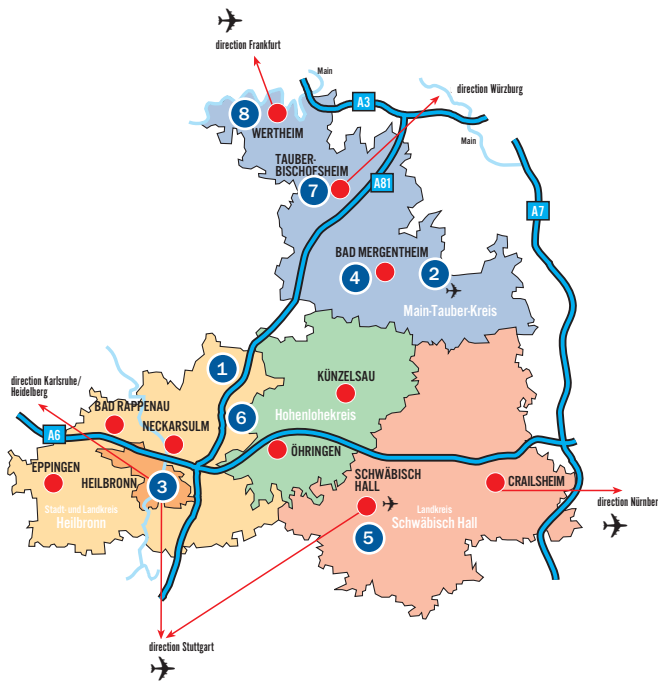


Heilbronn-Franconia is the strongest growing economic region in the state of Baden-Württemberg. Companies like Audi, Getrag and Würth have also grown with this region and developed into competent international locations. Along with this, Baden-Württemberg has been considered the best red wine region in Germany for over 30 years.

The region in a nutshell

Technology and New Business centers



- 1 Agria IndustriePark, Möckmühl
- 2 Cyper Motion Park from Wittenstein, Igersheim company groups
- 3 Innovationsfabrik Heilbronn GmbH, Heilbronn
- 4 Small business center Tauberfranken, Bad Mergentheim
- 5 Technology Center Schwäbisch Hall GmbH, Schwäbisch Hall
- 6 Technology Transfer Center Lampoidschausen (TTZ), Hardthausen
- 7 Technology and New Business Center Tauberbischofsheim, Tauberbischofsheim
- 8 Technology and Economy Center Wertheim (New Business Founder Center), Wertheim

Region name	Heilbronn-Franconia (Baden-Württemberg)
Area	4,765 square kilometer
Population	887,221 (as of 09/2004)
Cities and communities	111
Central place	Heilbronn/ Neckar
Large district towns	Bad Mergentheim, Bad Rappenau, Crailsheim, Eppingen, Neckarsulm, Öhringen, Schwäbisch Hall, Wertheim
Population density	186 inhabitants / km ²
Population growth rate	+23.1% (from 1973 to 2003) B-W + 15.7%
Traffic infrastructure	Access to federal highways A3, A6, A7 and A81
Near-by airports	Frankfurt am Main, Nürnberg, Stuttgart
Universities in the area	Heidelberg, Karlsruhe, Stuttgart, Würzburg, Mannheim
Unemployment rate	approx. +6.3% (as of 07/2004)
Number of work places	439,600 (as of 2002)
Labor with social security	+34.0% (cp.B-W +11.5%) - (1997-2003, effective date 30.06)
Fertility rate	1.63 children per woman (cp. B-W and G 1.37) as of 2002
Rating as a technology location	Place 14 of 97 rated regions in Germany (Source: Prognos 2002)
Purchasing power development	+6.2% (cp. B-W +4.0%; G +2.2%) - (1997-2003)
Industry density	+12.4% (industry labor/ population)
Trading volume	+40.8% (cp. B-W +28.7%; G +2.0%) - (1997-2003)
Gross Value Added	+29.1% (cp. B-W +28.7%) - (1997-2003)
Export development	+1,169.5% (cp. B-W +714.4%) - (1973-2003)
GDP Growth	+0.4% (cp. B-W +1.8%) - (2001-2002)
Major export goods	cars, machines
Branch focal points	e.g. mobility and process technology, logistics, fastening technology, electronic, glass and wood industries, food and beverage industry, as well as the service industry

New Business Arena: Heilbronn-Franconia



Technology and New Business Centers in the Heilbronn-Franconia region

New Business Centers	Space / Rental price	Associates	Branch emphasis	Location	Contact person
Agria IndustriePark Möckmühl	3.500 m ² office space (from 3,20 €/m ² utilities not incl.) 5.300 m ² Storage space (from 1,80 €/m ² utilities not incl.) 18.000 m ² production space (from 2,45 €/m ² utilities not incl.) Discount for new company founders	VZ Investment Management GmbH, Viering GmbH	Production- and Service enterprise, Engineer offices a.o.	Bittelbronner Straße 42 74219 Möckmühl Germany Phone +49 6298 39 - 150 Fax +49 6298 39 - 3150	Michael Kilper Mobil (0171) 88 87 561 michael.kilper@agria.de www.agria-industriepark.de
Cyber Motion Park from Wittenstein company groups	800 m ² office space 5,00 €/m ² (incl. utilities for the first 3 years)	Wittenstein AG	Drive technology, Personal robots	Walter-Wittenstein-Straße 1 97999 Igersheim Germany Phone +49 7931 493 - 473 Fax +49 7931 493 - 200	Ulrich Boelcke · Phone +49 7931 493 - 473 Miriam Spangenberg Phone +49 7931 493 - 469 m.spangenberg@wittenstein.de www.wittenstein.de
Innovationsfabrik Heilbronn GmbH	4.200 m ² office space (6,00 €/m ² utilities not incl.)	Parish, Banks, Institutions a.o.	Information and Communications technology, Engineering, Electronics, and service	Weipertstraße 8 - 10 74076 Heilbronn Germany Phone +49 7131 76 69 - 0 Fax +49 7131 76 69 - 900	Rosa Depperschmidt Phone +49 7131 76 69 - 100 rd@innovationsfabrik.de www.innovationsfabrik.de
Small Business Center Tauberfranken	1.500 m ² office space (4,00 to 6,00 €/m ² utilities not incl.)	Parish, County, Institutions		Johann-Hammer-Straße 24 97980 Bad Mergentheim Germany Phone +49 7931 98 50 - 0 Fax +49 7931 98 50 - 20	Paul Gehrig, Sabrina Gerner Phone +49 7931 98 50 - 0 kontakt@mittelstandszentrum-tauberfranken.de www.mittelstandszentrum-tauberfranken.de
Technology Center Schwäbisch Hall GmbH	5.600 m ² office space (3,04 to 5,30 €/m ² utilities not incl.)	City of Schwäbisch Hall, County of Schwäbisch Hall, 3 Banks, 4 Companies		Haus der Wirtschaft Stauffenbergstraße 35 - 37 74523 Schwäbisch Hall, Germany Phone +49 791 5801 - 11 Fax +49 791 5801 - 13	Ralf Lauterwasser Phone +49 791 5801 - 11 lauterwasser@tz-hall.de www.tz-hall.de
Technology Transfer Center Lampoldshausen (TTZ)	500 m ² office space (3,07 to 5,88 €/m ² utilities not incl.)	German aerospace center e.V.	Measurement technology, liquid spraying, combustion, pressure, explosion technology a.o.	DLR - Deutsches Zentrum für Luft- und Raumfahrt e.V. Lampoldshausen 74239 Hardthausen, Germany Phone +49 6298 28 - 214 Fax +49 6298 28 - 119	Dr. Oskar Haidn Phone +49 6298 28 - 214 Oskar.Haidn@dlr.de www.ttz-lampoldshausen.de
Technology and New Business Center Tauberbischofsheim	1.500 m ² office space (5,00 to 6,00 €/m ² utilities not incl.)	City of Tauberbischofsheim		Am Wört 1 97941 Tauberbischofsheim Germany Phone +49 9341 84 51 83 Fax +49 9341 84 51 84	Oliver Rahn Phone +49 9341 84 51 83 oliver.rahn@taubertec.de www.taubertec.de
Technology and Economy Center Wertheim (New Business founders)	657 m ² office space (4,20 €/m ² utilities not incl.)	City of Wertheim	Service and local supply chains, new business founder center	John-F.-Kennedy-Straße 4 97877 Wertheim Germany Phone +49 9342 301 - 360 Fax +49 9342 301 - 560	Jürgen Strahlheim Phone +49 9342 301 - 120 juergen.strahlheim@wertheim.de www.wertheim.de

Prices as of September 2005 are subject to change

New Business Arena: Heilbronn-Franconia
c/o Wirtschaftsregion Heilbronn-Franken GmbH
Weiperstraße 8 - 10
74076 Heilbronn
Germany
Phone +49 7131 7669 - 860
Fax +49 7131 7669 - 869
s.schoch@heilbronn-franken.com
www.gruenderarena.com

The technology and new business centers offer an ideal basis for new business settling in the Heilbronn-Franconia region.

These centers are focused on regional focal points via their networked structure. The following services are being offered to young companies in the "start-up" phase by our new business centers:

- Consultation and coaching services
- Financial and promotion application assistance
- Contact with companies and institutions
- Affordable premises
- Flexible space adjustments in company development rooms, small kitchens etc.
- Modern communication infrastructure and presentation mediums
- Reception, secretariat, telephone and post services
- PR and public work, contact and special events
- Creative atmosphere